

LINDA CARROLI

CURRICULUM VITAE

PROFESSIONAL PROFILE

I have worked predominantly as a freelancer and consultant in the cultural and social services sector. In 2006, coinciding with my entry into postgraduate urban planning and design studies and a reorientation of professional interests more directly attentive to urban design, innovation and planning, I formalised this approach to establish a micro-consultancy, Harbinger Consulting, focused on delivering research, strategy and planning services focused on creativity, innovation and futures. My work has included cultural and community planning, curating and strategy, as well as strategic planning addressing the urban, organisational and business contexts of arts and social enterprises (for profit and not for profit), the cultural sector and creative industries.

Having spent two decades working freelance in research, writing, editing and consulting, I have significant experience working in the arts, museum and heritage sector, creative industries, publishing and urban environment. My work has included reporting and analysis, public relations, planning and policy, program evaluation, project management, publishing and information/digital content management.

For three years I chaired the board of a national art, science and technology organisation, the Australian Network for Art and Technology, having served on the Board for a total of four years, and was formerly the editor of an international electronic international art, science and technology electronic magazine, fineArt forum. I am also a volunteer member of the Queensland Government Community Forum for the Great Brisbane Region and, in this context, I have instigated several research projects and proposals such as an examination of 'Creativity and Science' in addressing climate change, expansion of cultural infrastructure guidelines in the SEQ Regional Plan, and use of QUT Carseldine as a northern corridor enterprise, cultural and community hub as part of the Fitzgibbon Urban Development Area.

With an extensive publishing record and as an award winning writer, I publish in a range of media both nationally and internationally including a regular column for *Arts Hub* focused on urban innovation and creativity. My writing has been published in a range of online and print journals, magazines, anthologies and catalogues, including peer reviewed publications.

I am also the recipient of a Centenary Medal for 'long and distinguished service in the arts' and am listed in the 2008 edition of *Who's Who In Queensland*. Having maintained a creative practice focused on experimental text-based art and writing, my work has included public art, artist's books, electronic writing and other publishing experiments. Mostly recently, my work was included in the State Library of Queensland's *Freestyle Books* exhibition and earlier this year I delivered an artist talk as part of the public program. In 2008 I received an Australia Council grant to undertake a year long cultural writing project addressing cultural ideas and experiences of place and exploring online publishing platforms, cultural/urban informatics and Web 2.0 potentials.

I have completed studies in media, cultural studies and heritage and am currently undertaking postgraduate studies in urban planning, futures and design. In June 2008, I attended the UK Commission for Architecture and Built Environment's Urban Design Summer School. While in the UK, I undertook a private study tour focused on placemaking, urban design and the creative sector to gain a better understanding of development industry, social services and cultural sector collaboration and partnerships including the impact of new technologies, creative/social enterprise and social innovation.

QUALIFICATIONS

- Current studies since 2006 – *Master of Planning*, Deakin University
- 1995-1997 – Miscellaneous postgraduate studies, Humanities & Cultural Studies, Griffith University
- 1993 - Graduate Diploma of Local and Applied History, University of New England
- 1985 - Bachelor of Business - Communication (major in journalism), QUT

PROFESSIONAL DEVELOPMENT & TRAINING

I am committed to continuing professional development and have completed training in the following areas:

- Community engagement and consultation
- Information and knowledge management
- Small business development, government tendering and management
- Designing and managing research projects
- Project management
- ICT, new media and software
- Intercultural communication and awareness
- Urban planning, placemaking, design and futuring
- Nonprofit governance

SELF EMPLOYMENT

Since 2006

- Consultant & Research Manager, Harbinger Consulting – urban creativity, innovation and futures
<http://harbingerconsulting.blogspot.com>
My consultancies have included:
 - Writer/Researcher in Residence, *Placing Project* – an Australia Council VAB grant to undertake a year long cultural writing project addressing cultural ideas and experiences of place and exploring online publishing platforms.
 - A series of consultancies with Access Arts, an arts and disability organisation, in 2008:
 - Aboriginal and Torres Strait Islander Program Evaluation and Strategy Development
 - Project Evaluation Plan & Methodology, Crossing Divides Regional Project
 - Strategy, Business Case and Implementation Plan for establishing a Regional Service Node
 - Business Development, Commercialisation, Facilitation & Research for small to medium enterprises including non-profit/social enterprises and urban intervention, creative industries and design agencies
 - Program evaluation - *Arts Connecting Communities* (Business & Arts Project), Brisbane City Council
 - Research & Report on *Funding and Options for Indigenous Art Centres in Far North Queensland and the Torres Strait*, Arts Queensland & Queensland Indigenous Arts Marketing Export Agency
 - Research & Report, *Scoping Needs Study for the Collections Sector in Queensland*, Museum and Gallery Services Queensland & Arts Queensland
 - Concept Development and Project Development and Planning, Museum and Gallery Services Queensland
 - Several consultancies with Maroochy Shire Council (now Sunshine Coast Regional Council) for cultural planning and public art master planning:
 - Nambour Public Art Master Plan
 - Cotton Tree Art and Environment Strategy
 - Community engagement and workshops, Public Art Projects

- Commissioned lectures, writings and workshops on cultural ideas and issues e.g.
 - a recent workshop on new technologies, urban space and community presented to the team of an urban planning practice
 - presentation to an urban design team about local history and its uses in placemaking, public art and community development
 - a regular column, *Urbanista*, about urban creativity and innovation for Arts Hub

PREVIOUS EMPLOYMENT

2008

- Community and Communications Consultant, Conics
This was focused on project communications, community consultation and stakeholder engagement. It included tendering and marketing, research and writing, and project methodology and design with a focus on community, cultural and social planning. I worked on a number of projects including a social sustainability framework and a secondment to the Hornery Institute to undertake research to establish an evidence base for a social wellbeing project.

2006

- Exhibition Development Coordinator, Museum and Gallery Services Queensland
- Consultant, Placeworks: Software Commercialisation Project & Business Planning, Feral Arts
- Peer Assessor – New Media Arts & Writing Project Grants, Arts Queensland, Department of Education and Arts, appointment until end of 2007

2005

- Writer and Researcher, *Wordings*, an exploration of word and image in contemporary artistic practice, funded by the VACB, Australia Council
- Editor, Ideas Festival Program, Ideas Festival
- Consultant, Placeworks: Software Commercialisation Project & Business Planning, Feral Arts
- Peer Assessor – New Media Arts & Writing Project Grants, Arts Queensland, Department of Education and Arts, appointment until end of 2007
- Researcher, Charles Pearson, author, *Racing to Oblivion: Love, Death and Scandal in the Golden Age of Aviation* (publication by Norton), USA
- Contract Editor (elearning and online content), Office of Small Business, Department of State Development and Innovation
- Editor/Researcher, *Scratch*: artSynC eNewsletter and Weblog, artSynC: the Sunshine Coasts arts incubator (until May)
- Writer, 'Write Online', *Writing Queensland*, Qld Writers Centre, Monthly column (2001 to February 2005)

2004

- Consultant, Information and Content Management/Website Development, artsynonline.com/RA Cyberzine
- Tutor (Writing for multimedia) & Writer-in-residence (Project Documentation), ANAT Indigenous New Media Lab, Australian Network for Art and Technology, Brisbane
- Researcher, *CCD: The Guide*, Queensland Community Arts Network
- Editor, *Scratch*: artSynC eNewsletter and Weblog, artSynC: the Sunshine Coast arts incubator (ongoing/voluntary)
- Editor, *The Ideas Book*, an anthology of proceedings of Ideas at the Powerhouse, Brisbane City Council, published by UQP in 2005
- Editor, *fineArt forum*, art, science and technology electronic magazine, <http://www.fineartforum.org>

2003

- External Assessor, Bachelor of Arts (Honours), School of Arts, Griffith University, Gold Coast
- Editor, *fineArt forum*, art, science and technology electronic magazine, <http://www.fineartforum.org>
- Project Manager, 'Ideas Online' for *Ideas at the Powerhouse 2003*, Brisbane City Council & Premier's Department, State Government
- Project Manager, *IT Partnership Project*, Arts Queensland, Craft Queensland, QMusic, Woodford Folk Festival, QCAN and Opera North (since late 2002)
- Tutor, Communication Design, QUT
- Project Manager, Hypertext and Electronic Writing Masterclass with Deena Larsen
- Peer Reviewer, DAC Conference, RMIT

2002

- Australian Editor, *fineArt forum*, art, science and technology electronic magazine, <http://www.fineartforum.org>
- Project & Content Manager, *fAf_15*: fineArt forum's 15th anniversary cdrom
- Tutor, Communication Design, QUT
- Editor, *Local Government and CCD: Case studies*, QCAN
- Guest Editor, *Leonardo Electronic Almanac*. Special Issue: 'textuality, virtuality, technology', July & August
- Peer reviewer, *Digital Creativity Journal*, Guest Editor: Paul Brown
- Consultant - Strategic Planning, Queensland Writers Centre (with JM John Armstrong)
- Mentor, Youth Arts Mentoring Program, Youth Arts Queensland
- Editor, Website content, Queensland Writers Centre
- Online Promotion, *Future Factor*, exhibition and forums curated by Susan Ostling, Craft Queensland
- Co-Curator, Aboriginal & Torres Strait Islander Art Exhibition, for CHOGM & ATSIC, Campfire Group

2001

- Consultant - Strategic Planning, Outback Arts (with JM John Armstrong)
- Writer and Editor, Innovation in the Visual Arts Symposium/Intersculpt 2001, Queensland Academy of Arts and Sciences
- Editor, *Capitalising on Culture: A post-conference resource*, RADF, Arts Queensland
- Research and writing, Online resources for artworkers, QCAN
- Project Manager, Ideas Online, for Ideas at the Powerhouse, Brisbane City Council & Premier's Department, State Government
- Editor, *BEMAC News*, March Issue, BEMAC
- Strategic Planning Consultant, BEMAC (with JM John Armstrong)

2000

- Consultant – Research into Performance Indicators, BEMAC
- Editor, *BEMAC News*, December Issue, Brisbane Ethnic Music and Arts Centre
- Writer, 'Write Online', *Writing Queensland*, Qld Writers Centre, Monthly column
- Assessor, Industry & Cultural Develop Program - Interactive Media Fund, Australian Film Commission
- Mentor, Youth Arts Mentoring Program, Youth Arts Queensland
- Research and Writing, 'A Place in the Art' Project, Feral Arts
- Curator/Writer, *Cowgrrls.com*, Cooloola Shire Gallery
- Curator, *topographies*, Fire-works Gallery
- Caretaker Chief Executive Officer, Queensland Artworkers Alliance

Prior to 2000, I was engaged in media, cultural and community sector roles including as a community development worker, housing worker, project officer with SEQ2001 Community Sector Reference Group, arts program director, curator and various freelance and project roles.

CURRENT HONORARY ROLES

- Chair, Australian Network for Art & Technology (2005 – 2008)
- Community Reference Group, Fitzgibbon Urban Development Area, Urban Development Land Authority
- Member, Queensland Government Community Forum – Greater Brisbane, Department of Local Government, Sport and Recreation (2007 – 2008)
- Volunteer, Architects without Frontiers (2008)

REFEREES

Ross Barber
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Access Arts Inc., PO Box 1034, New Farm Qld 4005
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